

Clarifications to the Queries raised by the Bidders

S. No.	Eol Document Reference (s) (Section & Page Number (s))	Content of EOI requiring Clarification(s)	Points of Clarification	Response
	Agency 1			
1	Section 3.1.2 page number 19, Serial no 1 A and B	Minimum 3 TV Channels, out of these 3 TV Channels 1 such channel should be National Level TV Channel in last 2 (Two) years. Such engagement with TV channels should not be less than for 6 events. The total value for such engagements should not be less than ₹ 75 Lakhs.	There are more than 200 news channels in various languages being telecast on cable and DTH. Please clarify on categorization of these channels as national. WASP3D is a graphic solution for on-air graphics our customers in India buy our software and services for daily graphics operation. Please clarify if this service is equal to the services required by DD News.	All Satellite Channels with nation wide footprint will be considered as National Level TV Channels. Qualification criteria for the agencies for getting shortlisted is as per Serial No. 1 under para 3.1.2 (Qualification Evaluation Criteria - Technical)
2	Section 3.1.2 page number 19, Serial no 2	The manpower should be on bidder's/ consortium member's role as on date of issue of this Eol Document.	The manpower that is envisaged cannot be hired prior to getting the contract. No company can afford to have a sitting bench of manpower not being utilized on any other project. However, in order to ensure timelines we are currently in the process of shortlisting the manpower.	The Man power as envisaged in the Para 3.1.2 serial no. 2 (Man-Power Availability) is the available man power with the bidder/ consortium member, deployed or employed for work as per the para 3.1.2 serial no. 1. The detail of man power required for DD News for graphics related work will be defined at RfP stage.
3	Section 3.1.2 page number 20, Serial no 3.A	a. Bidder/ Consortium Member must have an established office with basic infra- structure to undertake the research and Graphics work.	Please clarify nature of research work that is to be undertaken.	The research work in the mentioned clause is referred to the Creative Research Work.
4	Section 3.1.1 page number 18, Serial no 5	Solvency Certificate for ₹ 8,50,00,000.00 (₹ 8.5 Crores) from bank with which the bidder operate a Current Account	As our accounts are audited and certified solvency certificate can be arranged by chartered accountant.	The Solvency Certificate issued by Bank is to be submitted along with the proposal. Also Please refer the Amendment No. 3 Amended Para is:
5	Section 3.1.1 page number 18, Serial no 6	Business Turnover: Bidder/ Lead Bidder of the consortium should have an annual turnover of ₹ 5 (Five) Crores from services related to graphics designing for TV Channels, in each of the last three consecutive financial years i.e. 2014-15, 2015-16 and 2016-17. The company should be a profit making company.	WASP3D is a graphic solution for on-air graphics our customers in India buy our software and services for daily graphics operation. Please clarify if this service is equal to the services required by DD News.	Please refer the Amendment No. 3

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6	Section 1.4.2-page number 12 b) sub point i Conflicting activities	Conflicting activities: A bidder that has been engaged by the DD News to provide goods, works or assignment/ job other than consulting assignment/ job for a project and any of its affiliates, shall be disqualified from providing consulting assignment/ job related to those goods, works or Assign-ment/job. Conversely, a bidder hired to provide consulting assignment/ job for the preparation or implementation of a project and any of its affiliates, shall be disqualified from subsequently providing goods or works or assign-ment/ job other than consulting assignment/ job resulting from or directly related to the bidder's consulting assignment/job for such preparation or implementation. For the purpose of this paragraph, assignment/ job other than consulting assignment/ job are defined as those leading to a measurable physical output.	Please clarify this point.	Please refer the Amendment No. 3 Para 1.4.2 stands deleted
7	Section 1.4.2-page number 12 b) sub point ii	Conflicting Assignment/ job: A bidder (including its Personnel and Sub-contractors) or any of its affiliates shall not be hired for any Assignment/ job that by its nature, may conflict with another assignment/ job of the bidder to be executed for DD News.	Please clarify this point.	Please refer the Amendment No. 3 Para 1.4.2 stands deleted
Agency 2				
8	2.1.1 b	Will the vendor be responsible for providing the required services for DD News and other sister concerned channels for all four languages i.e. Hindi, English, Urdu and Sanskrit?		Yes
9	2.1.1 c	What is the programming Mix of the three sports bulletins, one business show, daily current affairs programme - in studio, live, deferred live.		20 Hours of Live News programme (mix of different categories) Bidders are advised to visit DD News Channel for better understanding of the Programming Mix
10	2.1.1 d	Could you please let us know the number of sister channels currently?		3 Sister channels are: DD Urdu, DD Kisan and DD National

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11	2.1.1 d	We understand that five bulletins in Hindi/English of 15 minutes duration are being produced daily by DD news for DD National Channel and 10 LIVE bulletins and news scrolling for DD Urdu. Will there be new additions to channels or the content produced?		Composition of the content will vary from time to time
12	2.1.1 e	Will DD News require Language specific support for these RNU's? If yes, will it be graphics plus voice over - Primary and secondary mix?		No language support is required
13	2.1.1 f	Apart from creatives/ look and feel of the DD News page what else does DD News require the vendor to do for the web platform and the social media platforms?		Content on Social Media Platform will be same as that of DD News.
14	2.1.2 a	Does DD News expect the vendor to provide this infrastructure or use the existing infrastructure? In case Vendor is required to provide this infrastructure would it be of the same configuration?		End to end solution will be required to be proposed by the bidder keeping in view the the terms and conditions and Scope of work in the RfP document.
15	2.1.2 b	Will the vendor be responsible for the maintenance of the weather graphics system?		Complete responsibility matrix will be provided at RfP stage.
16	2.2 a	Will the chroma backgrounds, studio designs, virtual studio sets changed one time or regularly? If these will be changed regularly what is the frequency of the change?		On an average 1 change per month will be required
17	2.2 f	Does DD News require a full time composer or would the composer be required on-need basis?		No full time composer required by DD News
18	2.2 i	Is there a minimum configuration for the hardware being provided to DD News? It would be good if DD News can share the minimum configuration required.		Requirements of DD News will provided at RfP stage
19	General	We understand that the end to end setup will be done by the selected vendor. Could you please let us know if our understanding is correct?		Yes, end to end setup will be proposed by the bidder

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20	General	How does DD News expect the pricing of the technical infrastructure? Will they prefer Capex or Opex model?		OPEX Model is required to be proposed
21	General	We have an in-house promo operations tool that supports versioning of Promos. Would DD News be interested in that tool or do they want to create promos manually?		It will depend on bidder to propose the system as per requirement to be provided at RfP stage
22	General	Does DD News has a preference for the software which will be used for the design? Does DD News also expect the vendor to provide the playout Engine?		All requirement will be specified at RfP stage
Agency 3				
23	Page 9 of 30, Point 1.3.6	Please clarify if the Consortium Agreement should have Joint and Several Liability Clause Included ?		Liability of consortium members is defined in para 1.3.6 of EoI document. Various Clauses to be included in the Consortium Agreement needs to be decided and agreed by consortium members only.
24	Page 16 of 30, Point 2.2 Broad Scope of Work point (i)	Providing hardware/software for carrying out the assignment at DD News Premises.	Please clarify if the Hardware / Software provided should be New Hardware Systems with Latest Versions of Graphics Software having Support/AMC from the suppliers	Software to be proposed by the bidder as per the RfP document needs to be the latest versions and should be upgradable till the validity of contract with DD News. Regarding Hardware, Bidders are free to propose the best suited hardware (New/ Used) for the proposed software. Overall responsibility to use and operate will lies with the successful bidder.
			Please clarify if the Graphics Software should be interfaced with DD News AP ENPS NRCS and MOS compatibility	Yes, Graphics Software needs to be interfaced with DD NEWS System
			Please clarify if the offered Graphics Software and Hardware should have backup and redundancy systems at Database Level, Video I/O in PCR's	Please refer to para 3.1.2 Serial No. 4 of EoI Document